



42nd News & Documentary Emmy® Awards

Essay Instructions

Provide an **essay** of up to 750 words explaining why your entry is Emmy®-worthy and addressing the following points

- a. A clear explanation of the editorial and production goals of the piece.
- b. Reportorial and creative techniques used to achieve these goals.
- c. Importance of the subject matter.
- d. Impact of the program, story or report.

In category 1/Outstanding Newscast and 34/Outstanding Newscast or Newsmagazine in Spanish, address the overall excellence of the newscast or newsmagazine and describe why it is Emmy®-worthy.

In the Interactive Media categories (39-41) entrants may describe any nonlinear/interactive presentation techniques employed and explain how it serves the content of the story or report.

Essays in the Craft Achievement categories (42-56) should explain how the craft under consideration (writing, editing, cinematography etc.) supports the overall editorial and production goals of the piece.

42/Writing: News and 43/Writing: Documentary entries must also include one copy of the entire script of the program or story submitted, in addition to the essay.

Essays in category 57/ Outstanding Technical Achievement: News should describe the technical achievement and explain why it is Emmy worthy.

Please include the following in the heading of your essay: show and program title (i.e. CBS Evening News: Capitol Riot), network, and original airdate.