



39th News & Documentary Emmy Awards

Essay Instructions

Please provide an essay of up to 750 words addressing the following points.

- a. A clear explanation of the editorial and production goals of the piece.
- b. Reportorial and creative techniques used to achieve these goals.
- c. Importance of the subject matter.
- d. Impact of the program, story or report.

Essays in the craft categories (38-46) should explain how the craft under consideration (writing, editing, cinematography etc.) supports the overall editorial and production goals of the piece.

In the New Approaches categories (35-37) describe the new approach employed and explain how it serves the content of the story or report.

In category 31/Outstanding Newscast or Newsmagazine in Spanish, address the overall excellence of the newscast or newsmagazine and describe why it is Emmy®-worthy.

38/Writing entries must also include one copy of the entire script of the program or story submitted, in addition to the essay.

Please include the following in the heading of your essay: show and program title (i.e. NBC Nightly News: Hurricane Maria Devastates Puerto Rico), network, and original airdate, or airdates if the submission includes segments from multiple broadcasts.