

38th Annual

NEWS & Documentary EMMY® AWARDS

RULES and PROCEDURES

ELIGIBILITY PERIOD: Calendar Year 2016

EARLY ENTRY DEADLINE (LOWER ENTRY FEE): March 23, 2017

FINAL ENTRY DEADLINE: April 20, 2017

SUBMISSION WEBSITE

www.newsdocemmys.tv

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ABOUT THE NEWS AND DOCUMENTARY EMMY® AWARDS

The News & Documentary Emmy® Awards recognize outstanding achievement in the fields of news and documentary by conferring annual awards of merit. The awards are intended as an incentive for the continued pursuit of excellence for those working in the broadcast journalism profession.

Each year a call for entries is made available to a wide cross section of the national broadcast and online news and documentary community. Entries are solicited from national broadcast news organizations, cable companies, online news and documentary producers and streaming services, syndicators and independent producers.

Submissions are screened and judged throughout the months of May and June. Submission videos, ballots and judging instructions are delivered to judges who have two weeks to review the submissions and cast their ballots. Entries are judged online by panelists who are certified as peers. Each judge casts a secret ballot. Judges' votes are not shared with other judges or with members of The National Academy of Television Arts & Sciences. They are tabulated by the accounting firm of Lutz and Carr.

The nominees are announced in mid-July, and posted on the NATAS website: www.emmyonline.tv. This year's Emmy® recipients will be announced at the News & Documentary Emmy® Awards ceremony in New York City in late September / early October 2017 (exact date and location TBA).

VOLUNTEER TO SERVE AS AN EMMY® JUDGE

Individuals with significant experience in the fields of broadcast and online journalism and documentary filmmaking at the national level are invited to serve as judges for the 38th Annual News & Documentary Emmy® Awards.

Who qualifies to be a judge?

- Producers, Senior & Executive Producers, Associate Producers, Directors, Reporters and Correspondents with significant experience in national news and/or documentary reporting or production.
- Craftspeople: writers, researchers, cinematographers and camerapersons, editors, graphic designers, audio technicians, composers, lighting directors, scenic designers and other craftspeople.

Journalists and documentary makers from the worlds of broadcasting and digital/new media are welcome to apply.

2017 News & Documentary Emmy® judging dates:

Round 1: May 11 – May 25

Round 2: June 15- June 29

News & Documentary Emmy® judging takes place online. Approved Emmy® judges are directed to a secure website where submissions are viewed and votes are cast. Judges have two weeks to review submissions and cast their ballots. For more information, or to apply to serve as an Emmy® judge, go to <http://newsdocemmy.dmds.com/en/Account/JudgeSignupLanding>

Or contact:

David Winn; Senior Vice President, News & Documentary Emmy® Awards; 212-484-9424 / dwin@emmyonline.tv

Christine Chin; Director, News & Documentary Emmy® Awards; 212-484-9452 / cchin@emmyonline.tv

38th ANNUAL

NEWS & DOCUMENTARY EMMY® AWARDS

ELIGIBILITY PERIOD

JANUARY 1 - DECEMBER 31, 2016

SUBMISSION WEBSITE

www.newsdocemmys.tv

CALENDAR

March 23:	Early deadline for submissions (reduced entry fee)
April 20:	Final deadline for submissions
May 11 – 25:	First round of Emmy® judging
June 15 - 29:	Final round of Emmy® judging
Mid July (TBA):	Nominations Announced at www.emmyonline.tv
Late September/ Early October 2017: (Exact date TBA)	News & Documentary Emmy® Awards Presented in New York City

☆ ENTRY FEES

EARLY DEADLINE: ENTRIES SUBMITTED **BY MARCH 23, 2017:**

Categories 1-37 & 47 (Programs/Segments, New Approaches & Promos): \$350

Categories 38 - 46 (Individual Craft Achievement): \$200

FINAL DEADLINE: ENTRIES SUBMITTED **AFTER MARCH 23, 2017:**

(Final entry deadline is April 20)

Categories 1-37 & 47 (Programs/Segments , New Approaches & Promos): \$400

Categories 38 - 46 (Individual Craft Achievement): \$250

☆ PLEASE TAKE NOTE

- **Online Submission, Screening and Voting.** All News & Documentary Emmy® Awards submission, screening and voting takes place online. To submit go to www.newsdocemmys.tv. All submission video must be uploaded during the online submission process, with the exception of submissions to the New Approaches categories, which are hosted by the entrant. Please ensure that your submission video conforms to the specifications listed in the Emmy Video Upload Specifications document: http://newsdocemmy.dmds.com/Content/documents/video_upload_specifications.pdf
- **All Categories Open to Broadcast and Online Submissions.** All News & Documentary Emmy® categories are open to both broadcast and online news reports and documentary films. In other words, an online news source that produces video reports covering the news of the day on a regular basis could submit to one of the Newscast categories. Likewise, an online news source producing video reports resembling those produced by newsmagazines could submit to the Newsmagazine categories. Likewise, broadcast news organizations may submit online reports as well as broadcast reports to any appropriate News & Documentary category. The principle governing assignment of online news reports and documentary films to the more traditional Emmy® categories is that of “like competes against like.” NATAS will place online submissions in the traditional categories whose content they most closely resemble.
- **Waiver of Maximum Running Time in Certain Cases.** Each category has a maximum running time to which submissions must adhere. However, the maximum running time may be waived in certain exceptional cases, for example a documentary that runs slightly longer than two hours, where editing to meet the specified running time of 120 minutes would distort the narrative flow of the film. Submission of entries with running times longer than the stated maximum must be approved by NATAS. Please contact David Winn (dwinn@emmyonline.tv/ 212-484-9424) or Christine Chin (cchin@emmyonline.tv/ 212-484-9452) for more info and approval.
- **No Commercials.** All commercials *must* be removed from Emmy® submission video.

☆ WHAT'S NEW?

- **New Category: Outstanding Breaking News Coverage.**

10/ Outstanding Breaking News Coverage

This category is open to extended coverage of breaking news stories, in particular unanticipated events resulting in the interruption of regularly scheduled programming (such as a terrorist attack or mass shooting) or events that, while not entirely unanticipated, are of sufficient importance to warrant the interruption of scheduled programming (for example the handing down of a verdict in a trial). While the emphasis in this category is on live, unscheduled coverage, and while live coverage should constitute a significant portion of the footage on the submission video, submissions may include segments or excerpts, including previously produced reports, from across the scheduled broadcasts and digital platforms of a news organization or network in order to demonstrate the breadth and depth of the organization's coverage of a breaking story.

This category, along with category 11/Outstanding News Special, replaces the previous category for Outstanding Live Coverage of a Current News Story. [See page 23](#) for more information.

- **New Category: Outstanding News Special.**

11/Outstanding News Special

This category is open to planned special events and other types of non-regularly scheduled news coverage: town halls, presidential and congressional debates, election night coverage, a papal visit, other types of special reports on newsworthy topics.

This category, along with category 10/Outstanding Breaking News Coverage, replaces the previous category for Outstanding Live Coverage of a Current News Story. [See page 23](#) for more information.

- **New Category: Outstanding Live Interview**

- 13/Outstanding Live Interview

- This category is open to live and live-to-tape interviews with one or more individuals on a single topic. It is intended primarily for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera, and where judges can evaluate the interaction between them. At a minimum most or all of the questions posed should be audible, even if the interviewer is off camera. A “live” interview can be either a) an interview that is broadcast live as it is conducted, without editing or b) a live-to-tape interview that is later broadcast in its entirety with no post production, or with only VERY minor edits for obscenities, wardrobe malfunctions, false starts, etc. Interviews that include anything other than extremely minor editing of the kind described above (for example significantly condensing the original taped interview, altering the sequence of questions posed etc.) must be submitted to 14/Edited Interview. Note: for live to tape submissions, NATAS may request further info regarding edits and other production decisions to determine eligibility. NATAS reserves the right to reassign any submission in this category to category 14/Outstanding Edited Interview if so warranted.

This category, along with category 14/Outstanding Edited Interview, replaces the previous category for Outstanding Interview. [See page 24](#) for more information.

- **New Category: Outstanding Edited Interview**

- 14/Outstanding Edited Interview

- This category is open to edited interviews with one or more individuals on a single topic. It is intended primarily for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera, and where judges can evaluate the interaction between them. At a minimum most or all of the questions posed should be audible, even if the interviewer is off camera. This category is not intended for documentary films or excerpts from documentaries.

This category, along with category 13/Outstanding Live Interview, replaces the previous category for Outstanding Interview. [See page 24](#) for more information.

- **New Category: Outstanding Science, Medical and Environmental Report**

- 15/Outstanding Science, Medical and Environmental Report

- This category is open to coverage of science, technology, medicine, health, nature, the environment and related topics by news organizations. [See page 24](#) for more information.

- **New Category: Outstanding Arts, Culture and Entertainment Report**

- 16/Outstanding Arts, Culture and Entertainment Report

- This category is open to news coverage of pop culture, the arts, entertainment, lifestyle and related topics by news organizations. [See page 24](#) for more information.

- **New Category: Outstanding Business, Consumer and Economic Report**

- 17/Outstanding Business, Consumer and Economic Report

This category honors outstanding reporting on a business, consumer or economic story by news organizations.

This category replaces the previous categories for Outstanding Business and Economic Reporting in a Regularly Scheduled Newscast and Outstanding Business and Economic Reporting in a Newsmagazine. [See page 24](#) for more information.

- **New Category: Outstanding Politics and Government Documentary**

19/Outstanding Politics and Government Documentary

This category is open to documentaries on politics and/or government and related subjects. Submissions may include, but are not limited to: documentary treatments of political figures or government officeholders or institutions; documentary treatments of political issues or public policy; other political/governmental subjects or topics.

This category, along with 20/Outstanding Social Issue Documentary, replaces the previous Outstanding Informational Programming—Long Form category. [See page 25](#) for more information.

- **New Category: Outstanding Social Issue Documentary**

20/Outstanding Social Issue Documentary

This category is open to documentaries dealing with social issues, for example poverty, obesity, discrimination, immigration, the environment, climate change, bullying, sexual assault etc.

This category, along with 19/ Outstanding Politics and Government Documentary, replaces the previous Outstanding Informational Programming—Long Form category. [See page 25](#) for more information.

- **New Category: Outstanding Feature Story in Spanish**

34/Outstanding Feature Story in Spanish

This category is reserved for feature stories in Spanish. Entries may include soft features--human interest stories, profiles etc., often with a light, humorous or uplifting tone—as well as hard news features covering current news stories. Entries must be drawn from a single broadcast. [See page 30](#) for more information.

☆ SUBMISSION CHECKLIST

BE SURE TO:

Rules

Read the relevant sections of the Rules & Procedures.

Entry Information

Provide the requested entry information at www.newsdocemmys.tv.

Credits & Emmy® Essay

- Provide the names and contact info for all statue eligible entrants for each submission on the Category Details page of the submission process.
- Upload a complete list of production credits for each submission on the Media page of the submission process.
- Provide an essay of up to 750 words explaining why your entry is Emmy®-worthy (See [page 10](#) of the rules for essay instructions. Promo entrants see [page 34](#)).
- Provide a copy of the script (38/Writing entries only).

Submission Video

- Submission Video: Upload your submission video to the Media page of the submission site: www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on [page 11](#) of the rulebook when preparing your video.**

-Note: All New Approaches submissions (categories 35-37) are hosted by the entrant. New Approaches submissions require a URL that links to a judging webpage created by the entrant using a template provided by NATAS. [See page 13](#) of the rulebook for more information.

Payment

- Pay by check or credit card (Visa, Master Card or American Express) at www.newsdocemmys.tv

Thank you for your submissions!

☆ **ELIGIBILITY PERIOD**

Over-the-Air, Cable, Satellite and Online/Streaming Submissions.

Entries must have been originally broadcast nationally to the general public, or made available online, between January 1 and December 31, 2016.

☆ **ELIGIBILITY CRITERIA**

BROADCAST JOURNALISM / DOCUMENTARY FILM

The News & Documentary Emmy® Awards are open to works of broadcast journalism, documentary films, and their related craft achievements.

TELECAST & DIGITAL PROGRAMMING ELIGIBILITY

The News & Documentary Emmy® Awards are open to both telecast and online/digital programming. Entries must have been transmitted to the public by a television network, a cable company, satellite, the Internet, or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via streaming services/VOD, various mobile platforms etc.). Eligibility is limited to digital and telecast programming that was originally made available during the eligibility year.

50% RULE

Entries must have been generally available for viewing by at least 50% of U.S. television households during the eligibility year. For programs not previously approved for eligibility by NATAS, entrants must submit coverage data demonstrating availability to at least 50% of U.S. TV households. Programs made available online that are intended for a national audience are generally considered to have met the 50% threshold. Online programs intended for a regional audience should submit to one of the regional Emmy competitions.

U.S.-INTERNATIONAL PRODUCTIONS

U.S.-International productions that feature financial and creative involvement between U.S. and international partners, as well programs from US-based international news networks broadcasting for a US audience (such as BBC World News America, CCTV America etc.), may be eligible for submission to the News & Documentary Emmy® Awards, provided they originally air nationally on U.S. television during the current eligibility year. Acquired foreign productions are not eligible. Submissions must have had their first run in the continental United States. Should extenuating circumstances arise in which a U.S.-International production airs simultaneously or first outside of the U.S., ahead of its U.S. broadcast, NATAS will review the eligibility of the submission. Submissions will be evaluated on a case-by-case basis.

FOREIGN LANGUAGE ENTRIES

Entries in a language other than English are eligible, but must include either an English language voiceover or English subtitles. Entries for the four Spanish-language categories (categories 31-34) can be submitted without subtitles or voiceover, and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Spanish language entries submitted to categories other than 31-34 must include either an English language voiceover or subtitles.

PREVIOUSLY AIRED PROGRAMS

A program or series that met eligibility requirements during a previous award year is not eligible for submission to the current News and Documentary Emmy® Awards competition.

LIMITED THEATRICAL RELEASE

Documentary films that have had a limited theatrical release before being telecast or being made available online, are eligible to enter the News & Documentary Emmy® Awards provided they first aired nationally during the eligibility year. Any documentary film that has had a limited theatrical release, defined as showing on 600 or fewer screens in the US over a period of one year from its release date, is eligible for submission. Entries will be evaluated on a case-by-case basis.

SUBMISSION TO REGIONAL AND NATIONAL EMMY COMPETITIONS

A regional program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year. Exceptions are submissions to categories 48 & 49. [See page 35 for information.](#)

ORIGINAL MATERIAL

At least two-thirds of an entry must consist of original material, unless the previously produced material has been given some unique and creative treatment that results in an original program.

SERIES ENTRIES

The News & Documentary Emmy Awards does not have award categories reserved exclusively for series (i.e. limited series, curated series, episodic series etc.). However, we do accept series entries in certain cases, for example a limited documentary series on a single subject broadcast or delivered in multiple parts. In the case of a multi-part single subject documentary, entrants may a) choose a single episode to represent the entire series (or two episodes totaling no more than 120 minutes) or b) choose no more than seven excerpts from a variety of episodes to represent the series. Other types of series (for example curated series like POV or Independent Lens, or ongoing series like FRONTLINE or NOVA that air multiple films by different directors on different topics) may not enter as a series and must submit individual films or episodes as separate submissions (though a multi-part film on a single subject broadcast under their banner would be eligible). Series entries are evaluated on a case by case basis. Contact the News & Documentary Emmy Awards staff for more information on series entries.

CATEGORY REASSIGNMENTS

NATAS reserves the right to move any entry to a different entry category if in its judgment such a move is warranted.

ADDITIONAL MATERIALS

Entrants that receive a nomination in July of 2017 must provide a 30-second nominee clip for use at the awards ceremony. Nominees will be contacted in July 2017 with specific instructions about where to send their clip reels. Entries will not be returned.

☆ ENTRY PROCEDURES

Entry Deadlines for all News & Documentary categories:

- Early Deadline (reduced entry fee): 11:59 PM EST Thursday, March 23, 2017
- Final Deadline: 11:59 PM EST Thursday, April 20, 2017.

HOW OFTEN CAN I ENTER?

There is no limit to the number of entries an organization or individual may submit for Emmy consideration. However, each entry is a separate submission and requires its own entry information, entry fee, and entry materials.

CAN I ENTER IN MORE THAN ONE CATEGORY?

A given news report (or series of reports) or documentary film may be submitted as follows

- **Once** in any of the program/segment categories (1-27 and 31-34).
- **Once** in the appropriate “Best Of” category (28 - 30)
- In as many craft categories as are appropriate (38 - 46)

Exceptions: Promotional Announcements, Regional Submissions.

- Promotional Announcements may be submitted once in category 47, and may not be submitted in any other categories.
- Regional submissions that have previously been awarded a regional Emmy® award in either spot/breaking or investigative report categories by a NATAS chapter in that chapter’s most recent awards cycle may be submitted once in categories 48-49, and may not be submitted in any other categories.

ENTRY INFORMATION:

The following materials are required for submission:

Entry Information: Show and Program or Segment title, air date, broadcast network, running time etc.

Credits: The names and contact information of all statue-eligible entrants for each submission (John Smith, Producer etc.). In addition, a complete list of production credits is required, in addition to the statue-eligible credit information described above.

Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials must be removed from submission video.

Note: All New Approaches submissions (categories 35-37) are hosted by the entrant. New Approaches submissions require a URL that links to a judging webpage created by the entrant using a template provided by NATAS ([see page 13](#)).

Essay: An essay of up to 750 words addressing the following points.

- a. A clear explanation of the editorial and production goals of the piece
- b. Reportorial and creative techniques used to achieve these goals
- c. Importance of the subject matter
- d. Impact of the program, story or report

Essays in the craft categories (38-46) should explain how the craft under consideration (writing, editing, cinematography etc.) supports the overall editorial and production goals of the piece.

In the New Approaches categories (35-37) describe the new approach employed and explain how it serves the content of the story or report.

In category 31/Outstanding Newscast or Newsmagazine in Spanish, address the overall excellence of the newscast or newsmagazine and describe why it is Emmy®-worthy.

38/Writing entries must also include one copy of the entire script of the program or story submitted, in addition to the essay.

Please include the following in the heading of your essay: show and program title (i.e. CBS Evening News: Trump's Cabinet Nominees), network, and original airdate.

Payment: Acceptable forms of payment include:

- Credit Card (Visa, Mastercard, American Express)
- Check (Make check payable to NATAS/News & Documentary; information about where to mail payments by check will be provided during the online submission process)

For entry fees [see page 3](#).

☆ SUBMISSION VIDEO PREPARATION

VIDEO UPLOAD SPECIFICATIONS (for all categories except 35-37/NewApproaches):

The following is the suggested format for video uploads as part of the Emmy® submission process. Please note that the file you upload is the same file that will stream to judges. In this manner, you can be certain that the file you provide will be the same quality as seen by the judges.

Files to the specification below can be output from most non-linear editing systems. Another option is to utilize special transcoding software. We recommend utilizing the free tool 'Handbrake' (<http://handbrake.fr/>). Instructions for usage and a template are available online at <http://awards.dmds.com/uploadhelp/>

If you have any technical questions or concerns about the creation of these files, please contact, emmysupport@yangaroo.com or the Yangaroo help line at 1-866-992-9902.

Container: .mp4

(Please enable "Fast Start" if that option is available to you)

Audio Codec: AAC-LC or AAC

Channels: Stereo or Dual Channel Mono (Please mixdown 5.1 to 2 channel stereo) Sample rate: 48 khz

Video Codec: H.264

Variable bit rate (with a max per below)

Color Space: 4.2.0 Frame rates should match the source material

Resolutions

The Player displays all content in a 16:9 area. SD content will be letterbox or pillared depending on how the materials are uploaded. HD materials at 1080 should be transcoded to 720.

1080p or 1080i content: 1280x720

720p content: 1280x720

480p content: 720x480

Maximum Bit Rates

Format	Video Bit Rate	Audio Bit Rate
HD	4,000 kbps	128 kbps
SD	2,000 kbps	128 kbps

MAXIMUM RUNNING TIMES

Each category has its own maximum allowable running time for submissions.

Maximum Running Times are as follows:

- 25 Minutes: categories 1-5, 28
- 40 Minutes: categories 15-17 and 27
- 60 Minutes: categories 6-14, 29, 31-34
- 120 Minutes: categories 18-26, 30
- 20 Minutes: categories 38-46

Note: the maximum running time may be waived in certain exceptional cases, for example a documentary that runs slightly longer than two hours, where editing to meet the specified running time of 120 minutes would significantly distort the narrative flow of the film. Submission of entries with running times longer than the stated maximum **MUST** be approved by NATAS. Please contact David Winn (dwinn@emmyonline.tv/ 212-484-9424) or Christine Chin (cchin@emmyonline.tv/ 212-484-9452) for more info and approval.

EDITING A SUBMISSION TO CONFORM TO MAXIMUM RUNNING TIME:

Broadcasts that exceed the maximum allowable running time in a particular category must be edited to conform to the maximum running time. In categories 1-34 entries may contain up to seven as-aired excerpts of continuous programming, with the exception of category 27 (Outstanding Short Documentary), where films that run longer than 40 minutes are not permitted. There is no segment/excerpt limit in craft categories 38-46. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is not allowed. In order to edit a broadcast to conform to the maximum allowable running time in a particular category:

- a) Edit out commercials
- b) Consider what's left to be continuous programming
- c) Cut it down to the allowable time for the category
- d) In categories 1-34, include no more than 7 excerpts of continuous programming on your submission video (an excerpt is simply a portion of continuous programming). There is no segment/excerpt limit in craft categories 38-46.

Dip to black between excerpts of non-continuous programming.

TITLE GRAPHICS, ETC:

Entries may use a title graphic to identify a submission or program segment, if needed.

☆ NEW APPROACHES SUBMISSION PREPARATION (Categories 35-37)

Due to the interactive/multimedia/transmedia nature of most submissions in categories 35-37--the New Approaches categories--submission content is hosted by the entrant. Entrants must create a judging page for their submission using a template provided by NATAS. The template consists of a banner with the Emmy® logo and judging category title to be placed at the top of the webpage, and text fields containing information about the submission to be placed at the bottom. Entrants will submit the URL for their judging page on the Category Details page of the online submission process.

To prepare your Emmy submission, download the template at www.newsdocemmys.tv (the templates are available on your Dashboard), open the index.html file in your HTML editor and a) house your submission content between the banner at the top and the text fields at the bottom. Note: the video window provided with the template is optional. You should display your content in the manner best suited to its presentation. One option is to create a landing page using the template that the user can then click through to access the submission content. b) Enter the required entry information in the spaces provided c) Insert the text of your entry essay in the essay field. Please do not put any kind of password protection on your submission.

Judges will have limited time to explore a project, so while you will want to give judges access to as much of your project as possible, you may want to provide guidance as to how best to explore the project. The accompanying essay is an excellent place to do this. It is also acceptable to provide a very brief explanatory video highlighting the Emmy®-worthy aspects of the project, provided you also give entrants access to the project itself. The explanatory video should not take the place of access to the actual project.

Judging webpage URL's are due by the official entry deadlines of March 23 (early deadline/lower entry fee) or April, 20 (Final deadline).

The following information must be included in the text fields provided on the webpage template:

- Entry Category (35/New Approaches: Current News)
- Title of project etc.
 - Field 1: (e.g. FRONTLINE)
 - Field 2: (e.g. Ebola Outbreak: A Virtual Journey)
- Original URL (i.e. where content was originally available for streaming/downloading, if applicable)
- Date the project/content was originally made available online (must be 2016)
- Exact running time of submission, if applicable
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).

Note: If for whatever reason your submission does not lend itself to delivery in this way contact David Winn (dwin@emmyonline.tv/ 212-484-9424) or Christine Chin (cchin@emmyonline.tv/ 212-484-9452) for more info.

Virtual Reality Submissions.

Virtual reality submissions will be judged using VR headsets, however entrants with VR submissions will still need to prepare a judging webpage. For VR submissions:

a) Use the New Approaches template(s) to prepare and host a judging page for each of your New Approaches VR submissions.

- b) Include information about the VR film/project, and any supplementary/auxiliary material on the judging page.
- c) Also include instructions on how to access the VR film (through an Android or iOS app, for example), along with information about the equipment that can be used to view it (i.e. install our VR app and view film X in Google Cardboard or Samsung Gear; Download the file using this link and sideload it into the Samsung Gear by following these directions etc.).
- d) Put the URL for the judging page in the proper field on the submission site.

NATAS will use this info to determine the best way to deliver VR content to judges.

☆ PROHIBITIONS & DISQUALIFICATIONS

NO INTERNAL EDITING

In categories 1-34 and 38-46, programs or stories that exceed the maximum running time in their category must be edited and may contain up to 7 excerpts of continuous programming dealing with the same topic, with the exception of category 27 (Outstanding Short Documentary), where films that run longer than 40 minutes are not permitted. However, the entry must be submitted “as-aired” and cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing. There is no excerpt/segment limit in craft categories 38-46.

BODY-OF-WORK ENTRIES

A compilation or body of work from a variety of programs and/or series that are not related is not permitted.

DOUBLE ENTRIES

Programs or reports may be entered in only one Emmy® contest. Any work that is subsequently entered in another contest (such as Daytime, Sports or Primetime) will not be accepted in that competition and is subject to disqualification.

COMPILATION REELS

Compilation reels or “buzz tapes” are not permitted in any category. Entries are to be produced from video and audio as it originally aired to the viewer.

DRAMATIC RECREATIONS

Limited dramatization is permitted under certain circumstances (in the Historical Documentary category, for example), as long as it is extremely clear that these are recreations. NATAS will evaluate each circumstance on a case-by-case basis.

ERRORS AND OMISSIONS

NATAS assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

MISREPRESENTATIONS

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to: intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles; misrepresenting programming as original; misrepresentation of the original air date etc. Should evidence of misrepresentation appear at a later date, the entry will be retroactively disqualified. It will be so listed in NATAS records and NATAS will ask for the return of any awarded statues or award certificates.

EDUCATIONAL AND INSTRUCTIONAL PROGRAMMING

Programs intended primarily for educational or instructional use are not eligible and will be disqualified.

INFOMERCIALS AND CLOSED-CIRCUIT BROADCASTS

Program-length commercials (infomercials) and closed-circuit programs are not eligible and will be disqualified.

OTHER VIOLATIONS

Violations of any other published rules and procedures herein may result in disqualification. Payment submitted with disqualified entries will not be returned.

☆ STATUES, PLAQUES & CERTIFICATES

AWARD OWNERSHIP

Emmy® Awards are presented to individuals, not to their employers. Ownership of the Emmy® Statue is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry or statue fees.

RULES FOR THE PROTECTION OF THE EMMY® STATUE

The Emmy® statue is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS), and the Television Academy, formerly the Academy of Television Arts & Sciences (ATAS). The Emmy® statue may not be reproduced or used in any commercial manner unless otherwise permitted by The National Academy of Television Arts & Sciences, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, auction or otherwise dispose of the Emmy® statue, such persons shall be obligated to return the statue to The National Academy of Television Arts & Sciences, which will retain the same in storage in memory of the recipient.

COMMEMORATIVE AWARDS

As a courtesy, each Emmy® honored entry, whether program or craft, is eligible to order a commemorative statue for office display. These commemorative Emmy® statues are solely intended for the network, studio or production company (one statue only for each) of an Emmy® honored entry. The statue is engraved the same as the individual Emmy® award, with the exception of the individual's name and position title. Neither the name of the network, studio or production company, nor any other special name, may be engraved where the individual's name and position would usually appear. The word "commemorative" is engraved on the rear of the statue. Commemorative Emmy® statues cannot be ordered for individuals.

WHO RECEIVES THE AWARD?

In categories 1-30, Reporters, Correspondents, Producers, Executive Producers, Senior Producers, Coordinating Producers, Field Producers, Supervising Producers and Directors receive the Emmy® Statue for honored programs, provided their role was not solely administrative and that they were active participants, with hands-on creative and journalistic input in the creation or production of an Emmy®-honored program or report.

INDIVIDUAL ACHIEVEMENTS (CRAFTS)

In the Craft categories (categories 38-46), those who perform a specific discipline receive the Emmy® Statue. Supervising or directing or approving the work of others—while vital to the creative process—does not qualify for these categories.

PROMOTIONAL ANNOUNCEMENTS

The Emmy® award for Promotional Announcements recognizes Producers, Directors, Writers and Craftspersons, provided their role was more than supervisory and they made a substantial creative contribution to the content of the promotional announcement.

VERIFICATION OF STATUE-ELIGIBLE JOBTITLES

An entrant's job title must correspond to the as-aired credits for the submission. In cases where there is

a discrepancy between the broadcast credits and the job title listed on the entry form (for example a producer entering as a researcher) you must contact the News and Documentary Emmy® Awards for approval.

STATUES

Each Emmy® honored entry shall receive one (1) statue at no cost to the entrant. Each additional statue-eligible entrant shall be entitled to receive a statue but the cost will be endured by the recipient(s). Only those individuals that have been vetted and cleared via the entry process, and are listed in the final credit list submitted by the network and displayed on the press release, will be considered statue eligible. Statue orders take approximately three months to process once orders are received. Contact awards@emmyonline.tv.

NOMINATION PLAQUES

Current nominees receive a certificate commemorating their nomination. Past and current Emmy® nominees may also purchase a handsome plaque to commemorate their nomination. For more information contact the Awards Department at awards@emmyonline.tv.

PRODUCTION PLAQUES & CERTIFICATES

Individuals who are not eligible to receive Emmy® statues, but who contributed to an Emmy® honored submission in a non-statue eligible capacity, are eligible for Production Plaques and Production Certificates. Production Plaques and Certificates may be purchased by the Executive Producer or Producer of an Emmy® honored broadcast for presentation to those individuals. Order forms will be sent to the main contact for all honored entries after honorees are announced in late September or early October of 2017. For more information contact awards@emmyonline.tv

PROMOTION

Emmy® honorees may refer in advertising and publicity to the fact that they are an Emmy® recipient and, for one year after the award was bestowed, may use a replica of the Emmy® statue in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy, must accompany any portrayal of the Emmy® statue.

ADDITIONS AND CORRECTIONS

Additions and Corrections to the credits of a nominated entry must be submitted no later than one week after the announcement of the News & Documentary Emmy® Award nominations in order to appear in the print program. This opportunity is not designed to afford wholesale changes. The entry form is the document of record; any additions or changes at subsequent stages of the awards process are solely at the discretion of The National Academy of Television Arts & Sciences. Any additions or corrections to the credits of an entry submitted after the above deadline for changes in the printed program must be submitted with a written explanation of the reason for the changes.

Credit additions or changes received more than 30 days after the News & Documentary Emmy® Awards Ceremony will not be accepted.

☆ JUDGING PROCEDURES

Entries are viewed and evaluated online.

Most categories are judged in two rounds of voting in which the nominees and a single honoree, multiple honorees, or no honoree is determined. Separate judging panels are formed for the preliminary and the final round of judging. In the preliminary round, large categories are divided into sub-panels and the entries are divided equally and randomly among the sub-groups. For this phase, judges are required

to view at least 50% of each entry, and vote via secret ballot. High scoring entries from the first round advance to the final round. Judges in the final round view each entry in its entirety.

Judging is based on content, creativity and execution. Submissions are judged on the basis of their individual merits and not competitively. In all categories there is the possibility of one award, more than one award, or no award.

Judges in category 47, for promotional announcements, evaluate submissions using the criteria of Concept, Effectiveness/Impact, and Execution. Judges in categories 1-37 include Executive Producers, Producers, Associate Producers, Directors, Reporters and Correspondents. Judges in categories 38-46—the craft categories such as Writing, Editing, Cinematography etc.—will have expertise in the craft areas they are judging.

The results of the final round of screening determine the number of nominees in each category, and whether a category has one clear honoree, multiple honorees, or no honoree.

There will be a minimum of 5, and a maximum of 7 nominees in each category, with the exception of categories where there are 5 or fewer submissions. In the case of scoring that would result in more than 5 nominees, or in the case of categories with 5 or fewer submissions, the National Awards Committee will determine the number of nominees using its discretion.

Judges may be independently employed or employees of the networks or cable companies or other submitting organizations who do not have a direct conflict with the material they view. Judges may not have a conflict of interest, which is described as having a direct involvement with the production of the entry, or having a close personal relationship with a member of the production staff of the 38th Annual News & Documentary Emmy® Awards. Employment by a network with an entry in the category being judged does not necessarily create a conflict of interest by itself. Judges may participate on more than one panel.

☆ AWARD CATEGORIES

NEWSCASTS

1. Outstanding Breaking News Coverage in a Newscast
2. Outstanding Continuing News Coverage in a Newscast
3. Outstanding Feature Story in a Newscast
4. Outstanding Hard News Feature Story in a Newscast
5. Outstanding Investigative Report in a Newscast

NEWSMAGAZINES

6. Outstanding Breaking News Coverage in a Newsmagazine
7. Outstanding Continuing News Coverage in a Newsmagazine
8. Outstanding Feature Story in a Newsmagazine
9. Outstanding Investigative Report in a Newsmagazine

NEWS COVERAGE

10. Outstanding Breaking News Coverage
11. Outstanding News Special
12. Outstanding News Discussion & Analysis
13. Outstanding Live Interview
14. Outstanding Edited Interview
15. Outstanding Science, Medical and Environmental Report
16. Outstanding Arts, Culture and Entertainment Report
17. Outstanding Business, Consumer and Economic Report

DOCUMENTARIES

18. Outstanding Current Affairs Documentary
19. Outstanding Politics and Government Documentary
20. Outstanding Social Issue Documentary
21. Outstanding Investigative Documentary
22. Outstanding Historical Documentary
23. Outstanding Arts & Culture Documentary
24. Outstanding Science and Technology Documentary
25. Outstanding Nature Documentary
26. Outstanding Business and Economic Documentary

SHORT DOCUMENTARY

27. Outstanding Short Documentary

BEST OF

28. Best News Story in a Newscast
29. Best News Story in a Newsmagazine
30. Best Documentary

SPANISH LANGUAGE

31. Outstanding Newscast or News Magazine in Spanish
32. Outstanding Coverage of a Breaking News Story in Spanish

- 33. Outstanding Investigative Journalism in Spanish
- 34. Outstanding Feature Story in Spanish

NEW APPROACHES

- 35. Outstanding New Approaches: Current News
- 36. Outstanding New Approaches: Documentary
- 37. Outstanding New Approaches: Arts, Lifestyle and Culture

CRAFTS

- 38. Outstanding Writing
- 39. Outstanding Research
- 40. Outstanding Video Journalism: News
- 41. Outstanding Cinematography: Documentary
- 42. Outstanding Editing: News
- 43. Outstanding Editing: Documentary
- 44. Outstanding Graphic Design and Art Direction
- 45. Outstanding Music & Sound
- 46. Outstanding Lighting Direction and Scenic Design

PROMOTIONAL ANNOUNCEMENTS

- 47. Outstanding Promotional Announcement

REGIONAL NEWS

- 48. Outstanding Regional News Story: Spot News
- 49. Outstanding Regional News Story: Investigative Report

☆ AWARD CATEGORY DEFINITIONS & REQUIREMENTS

NEWSCASTS

The following categories are reserved for newscasts covering current and ongoing news stories. Programs in these categories typically broadcast daily and may also include weekend editions of daily newscasts and other similar news broadcasts. Examples include, but are not limited to: nightly newscasts like NBC Nightly News, CBS Evening News, ABC World News Tonight, AC 360, PBS NewsHour, Vice News Tonight etc.; morning shows like Good Morning America, Today, CBS This Morning, New Day etc.; daily cable broadcasts devoted to rolling coverage of the day's news such as CNN Newsroom and MSNBC Live. Other daily cable broadcasts such as The Rachel Maddow Show and The Situation Room. Online news sources producing video journalism covering the news of the day on a regular basis may also be eligible in these categories. Entries from online news sources will be evaluated on a case by case basis and will be assigned to the most appropriate category as determined by NATAS.

- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 25 minutes. Programs or reports that run 25 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Likewise a submission composed of a series of individual reports on a single topic may contain up to seven segments or excerpts, provided the total running time of the submission video is 25 minutes or less. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.

1. Outstanding Coverage of a Breaking News Story in a Newscast

This category is reserved for coverage of breaking news stories by newscasts, and may include coverage of unexpected events, such as an earthquake or a terrorist attack; anticipated events, such as the verdict in a trial; and new and important breaking developments in an ongoing story. Entries may consist of a single report or a series of reports on a single topic.

2. Outstanding Continuing Coverage of a News Story in a Newscast

This category is reserved for continuing coverage of a current news story by newscasts. Entries should feature new developments in an ongoing story, and/or background and analysis that deepens the viewer's understanding of the story. Entries may consist of a single report or a series of reports on a single topic.

3. Outstanding Feature Story in a Newscast

This category is reserved for soft feature reports by newscasts—human interest stories, profiles etc., often with a light, humorous or uplifting tone. Entries must be drawn from a single broadcast

4. Outstanding Hard News Feature Story in a Newscast

This category is reserved for feature reports on current hard news stories by newscasts. Entries must be drawn from a single broadcast.

5. Outstanding Investigative Report in a Newscast

This category is reserved for investigative reporting by newscasts. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may consist of a single report or a series of reports on a single topic.

NEWSMAGAZINES

The following categories are reserved for newsmagazines and similar news broadcasts—programs that air once a week, or on an intermittent basis, and that typically feature lengthier and/or more in-depth segments than daily newscasts. Examples include news programs like 60 Minutes, 20/20, Dateline, 48 Hours, America Tonight, Aqui y Ahora, Primer Impacto, some medium length reports from FRONTLINE etc. Online news sources producing news magazine-like segments may also be eligible. In addition, some magazine-like special reports may be eligible. Entries from online news sources will be evaluated on a case by case basis and will be assigned to the most appropriate category as determined by NATAS.

- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes. Programs or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Likewise a submission composed of a series of individual reports on a single topic may contain up to seven segments or excerpts, provided the total running time of the submission video is 60 minutes or less. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on [page 11](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.

6. Outstanding Coverage of a Breaking News Story in a Newsmagazine

This category is reserved for coverage of breaking news stories by newsmagazines and similar broadcasts, and may include coverage of unexpected events, such as an earthquake or a terrorist attack; anticipated events, such as the verdict in a trial; and new and important breaking developments in an ongoing story. Entries may consist of a single report or a series of reports on a single topic.

7. Outstanding Continuing Coverage of a News Story in a Newsmagazine

This category is reserved for continuing coverage of a current news story by newsmagazines and similar broadcasts. Entries should feature new developments in an ongoing story, and/or background and analysis that deepens the viewer's understanding of the story. Entries may consist of a single report or a series of reports on a single topic.

8. Outstanding Feature Story in a Newsmagazine

This category is reserved for feature stories--human interest stories, profiles etc., as opposed to hard news and more immediately topical reporting-- by newsmagazines and similar news broadcasts. Entries must be drawn from a single broadcast.

9. Outstanding Investigative Reporting in a Newsmagazine

This category is reserved for investigative reporting by newsmagazines and similar news broadcasts. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may consist of a single report or a series of reports on a single topic.

NEWS COVERAGE

- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions:
 - Categories 10-14: 60 minutes. Coverage that runs 60 minutes or less must be submitted in its entirety. Coverage that runs longer must be edited.
 - Categories 15-17: 40 minutes. Coverage that runs 40 minutes or less must be submitted in its entirety. Coverage that runs longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Likewise a submission composed of a series of individual reports on a single topic may contain up to seven segments or excerpts, provided the total running time of the submission video is 60 minutes or less (40 minutes or less in categories 15-17). Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.

10. Outstanding Breaking News Coverage

This category is open to extended coverage of breaking news stories, in particular unanticipated events resulting in the interruption of regularly scheduled programming (such as a terrorist attack or mass shooting) or events that, while not entirely unanticipated, are of sufficient importance to warrant the interruption of scheduled programming (for example the handing down of a verdict in a trial). While the emphasis in this category is on live, unscheduled coverage, and while live coverage should constitute a significant portion of the footage on the submission video, submissions may include segments or excerpts, including previously produced reports, from across the scheduled broadcasts and digital platforms of a news organization or network in order to demonstrate the breadth and depth of the organization's coverage of a breaking story. Maximum running time for submission video is 60 minutes.

11. Outstanding News Special

This category is open to planned special events and other types of non-regularly scheduled news coverage: town halls, presidential and congressional debates, election night coverage, a papal visit, other types of special reports on newsworthy topics. Maximum running time for submission video is 60 minutes.

12. Outstanding News Discussion & Analysis

This category is reserved for discussion and analysis of current news stories. It is open to broadcasts devoted solely to discussion and analysis (Washington Week) as well as broadcasts that feature discussion and analysis as a primary element of their regular programming (Meet the Press, Face the Nation, This Week, Fox News Sunday, The Rachel Maddow Show, The Lead, etc.). Maximum running time for submission video is 60 minutes.

Submissions may include:

- a) Discussion/analysis of a single story or subject—entries may not exceed one hour in length and may include excerpts of programming from throughout the broadcast year.
- b) Or, a single broadcast of up to one hour devoted to discussion/analysis of a variety of subjects, as is common on roundtable shows like Washington Week etc.

13. Outstanding Live Interview

This category is open to live and live-to-tape interviews with one or more individuals on a single topic. It is intended primarily for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera, and where judges can evaluate the interaction between them. At a minimum most or all of the questions posed should be audible, even if the interviewer is off camera. A “live” interview can be either a) an interview that is broadcast live as it is conducted, without editing or b) a live-to-tape interview that is later broadcast in its entirety with no post production, or with only VERY minor edits for obscenities, wardrobe malfunctions, false starts, etc. Interviews that include anything other than extremely minor editing of the kind described above (for example significantly condensing the original taped interview, altering the sequence of questions posed etc.) must be submitted to 14/Edited Interview. Note: for live to tape submissions, NATAS may request further info regarding edits and other production decisions to determine eligibility. NATAS reserves the right to reassign any submission in this category to category 14/Outstanding Edited Interview if so warranted. This category is not intended for documentary films or excerpts from documentaries.

14. Outstanding Edited Interview

This category is open to edited interviews with one or more individuals on a single topic. It is intended primarily for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera, and where judges can evaluate the interaction between them. At a minimum most or all of the questions posed should be audible, even if the interviewer is off camera. This category is not intended for documentary films or excerpts from documentaries.

15. Outstanding Science, Medical and Environmental Report

This category is open to coverage of science, technology, medicine, health, the environment and related topics. Entries may consist of a single report or a series of reports on a single topic. Maximum running time for submission video is 40 minutes.

16. Outstanding Arts, Culture and Entertainment Report

This category is open to coverage of pop culture, arts and entertainment, lifestyle and related topics by news organizations. Entries may consist of a single report or a series of reports on a single topic. Maximum running time for submission video is 40 minutes.

17. Outstanding Business, Consumer and Economic Report

This category honors outstanding reporting on a business, consumer or economic story by news organizations. Maximum running time for submission video is 40 minutes.

DOCUMENTARIES

- Categories 18-26 are reserved for documentaries and other long form nonfiction programming.
- Entries must be devoted entirely to a single story, subject or theme.
- Entries may be drawn from a single broadcast or a series of broadcasts.
- Maximum Running Time for Submissions: 120 minutes. Documentaries that run 120 minutes or less must be submitted in their entirety. Those that run longer must be edited to 120 minutes. The maximum running time may be waived in certain cases in the documentary categories—for example a documentary that runs longer than two hours, where editing to meet the maximum running time would significantly distort the narrative flow of the film. Contact Emmy staff for approval.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on [page 11](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.

18. Outstanding Current Affairs Documentary

This category is open to documentaries on current newsworthy subjects. Emphasis is on in-depth treatment of a current newsworthy story or subject and adherence to journalistic best practices.

19. Outstanding Politics and Government Documentary

This category is open to documentaries on politics and/or government and related subjects. Submissions may include, but are not limited to: documentary treatments of political figures or government officeholders or institutions; documentary treatments of political issues or public policy; other political/governmental subjects or topics.

20. Outstanding Social Issue Documentary

This category is open to documentaries dealing with social issues, for example poverty, obesity, discrimination, immigration, the environment, climate change, bullying, sexual assault etc.

21. Outstanding Investigative Documentary

This category is reserved for investigative documentaries. Films should be original reports that uncover previously unknown information that is of importance to the public.

22. Outstanding Historical Documentary

This category is open to documentaries dealing with an historical event, personality or process.

23. Outstanding Arts & Culture Documentary

This category is open to documentaries devoted to popular culture and the fine arts.

24. Outstanding Science and Technology Documentary

This category is open to documentaries that have as their primary emphasis the examination of scientific

issues, discoveries and explorations and/or the development and use of technology. Entries may feature the efforts and accomplishments of individuals and scientific institutions engaged in a wide range of scientific and technological disciplines, or may otherwise convey principles and insights from those disciplines.

25. Outstanding Nature Documentary

Entries should have as their primary emphasis the observation and exploration of nature, including discoveries and revelations related to plants, animals and the environment. Entries may feature the efforts and accomplishments of individuals engaged in the study of natural history and the environment, or may otherwise convey principles and insights from those disciplines.

26. Business and Economic Documentary

This category is reserved for documentaries on business or economic topics.

SHORT DOCUMENTARY

- This category is reserved for short documentaries.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 40 minutes. Documentaries that run longer than 40 minutes must submit to one of the Documentary categories (categories 18-26)
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.

27. Outstanding Short Documentary

This category is reserved for short documentaries, i.e. documentaries with a running time of 40 minutes or less. Both broadcast and online documentaries are eligible to submit to this category. Submissions may include single, stand-alone short documentaries, or a single subject short documentary delivered in multiple parts or episodes, provided the total running time of the finished product does not exceed 40 minutes. Documentaries with a running time of more than 40 minutes must submit to one of the Documentary categories (categories 18-26). This category is not intended for reports from newscasts or news magazines.

BEST OF

- Entries in the Best Of categories can, but need not be, entered in ONE additional non-craft category (categories 1-27 and 32-34), and/or any number of craft categories (categories 38-46).
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Likewise a submission composed of a series of individual reports on a single topic may contain up to seven segments or excerpts. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on [page 11](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.

28. Best Story in a Newscast

This category recognizes the best story broadcast by a newscast in 2016. Online news sources producing video journalism covering the news of the day may also be eligible in this category. Online entries will be evaluated on a case-by-case basis. Entries may consist of a single report or a series of reports on a single topic. Maximum running time for submission video in this category is 25 minutes.

This category is reserved for newscasts covering current and ongoing news stories. Programs in this category typically broadcast daily and may also include weekend editions of daily newscasts and other similar news broadcasts. Examples include, but are not limited to: nightly newscasts like NBC Nightly News, CBS Evening News, ABC World News Tonight, AC 360, PBS NewsHour, Vice News Tonight etc.; morning shows like Good Morning America, Today, CBS This Morning, New Day etc.; daily cable broadcasts devoted to rolling coverage of the day's news such as CNN Newsroom and MSNBC Live. Other daily cable broadcasts such as The Rachel Maddow Show and The Situation Room. Online news sources producing video journalism covering the news of the day on a regular basis may also be eligible in these categories. Entries from online news sources will be evaluated on a case by case basis and will be assigned to the most appropriate category as determined by NATAS.

29. Best Story in a Newsmagazine

This category recognizes the best story broadcast by a newsmagazine in 2016. Online news sources producing newsmagazine-like segments may also be eligible. In addition, some magazine-like special reports may be eligible. Entries from online news sources will be evaluated on a case by case basis and will be assigned to the most appropriate category as determined by NATAS. Entries may consist of a single report or a series of reports on a single topic. Maximum running time for submission video in this category is 60 minutes.

This category is reserved for newsmagazines and similar news broadcasts—programs that air once a week, or on an intermittent basis, and that typically feature lengthier and/or more in-depth segments than daily newscasts. Examples include news programs like 60 Minutes, 20/20, Dateline, 48 Hours, America Tonight, Aqui y Ahora, Primer Impacto, some medium length reports from FRONTLINE etc. Online news sources producing news magazine-like segments may also be eligible. In addition, some magazine-like special

reports may be eligible. Entries from online news sources will be evaluated on a case by case basis and will be assigned to the most appropriate category as determined by NATAS.

30. Best Documentary

This category recognizes the best documentary broadcast or streamed during 2016. Both feature length and short documentaries are eligible to submit. Maximum running time for submission video in this category is 120 minutes. The maximum running time may be waived in certain cases in the documentary categories—for example a documentary that runs longer than two hours, where editing to meet the maximum running time would significantly distort the narrative flow of the film. Contact Emmy staff for approval.

SPANISH LANGUAGE

The following categories are open to national Spanish language broadcasts. Eligible entries must be submitted by US-based media companies for work created originally in the US, or original work created internationally for US Hispanic audiences and which has its first run in the continental United States. Any production that has aired first in any other country is not eligible. In addition, eligible entries must have aired on US-based networks with a national distribution. Entries that have aired simultaneously in the US and internationally must be reviewed by NATAS to determine eligibility, and can only be submitted to one academy for award consideration.

Entries for the Spanish-language categories (categories 31-34) can be submitted without subtitles or voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Jury panels are comprised of judges who have a credited body of work at the national level. Spanish language entries submitted to categories other than 31-34 must include either an English language voiceover or subtitles.

31. Outstanding Newscast or News Magazine in Spanish

This category recognizes overall excellence in Newscasts and Newsmagazines in Spanish. Newscasts are programs that cover the major news of the day on a consistent, typically daily, basis (for example Noticiero Univision, Noticiero Telemundo etc). Newsmagazines are programs, typically airing weekly, comprised of one or more segments covering current events and human-interest stories etc. (for example Al Rojo Vivo, Aqui y Ahora etc.).

The Emmy® award recognizes the work of Executive Producer[s], Producer[s], Director[s], Head Writer[s] and Writer[s], Host[s], Co-Host[s], Anchor[s] and Correspondent[s] credited on show.

Note: This category is for overall excellence by a newscast or newsmagazine in Spanish. Any material submitted as part of a submission in this category stands in for the overall excellence of the show over the course of the calendar year. Consequently, the titles of the individual segments or reports submitted are not listed on the nominations or honorees press release. Only the title of the Newscast (Noticiero Telemundo) or Newsmagazine (Aqui y Ahora) will be listed.

- Only one (1) submission per newscast or newsmagazine
- Entries may include
 - a. A minimum of 3 and a maximum of 7 excerpts from throughout the eligibility year (i.e. the calendar year of 2016) demonstrating the overall excellence of the newscast or newsmagazine. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.

OR

- b. A single episode of up to one hour demonstrating the overall excellence of the newscast or newsmagazine.
- Maximum Running Time for Submissions: 60 minutes. Submissions must contain at least 20 minutes of video, and may contain up to 60 minutes of video.
- Each entry must include an essay of up to 750 words that addresses the overall excellence of the newscast or news magazine and describes why it is Emmy®-worthy. (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on [page 11](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

32. Outstanding Coverage of a Breaking News Story in Spanish

This category is reserved for coverage of breaking news stories and may include coverage of unexpected events, such as a plane crash or an earthquake; anticipated events, such as the verdict in a trial; and new and important breaking developments in an ongoing story. Entries may be drawn from a single broadcast or a series of broadcasts.

- The Emmy® award recognizes the work of Executive Producer[s], Producer[s], Director[s], Head Writer[s] and Writer[s], Host[s], Co-Host[s], Anchor[s] and Correspondent[s] credited on show.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Likewise a submission composed of a series of individual reports on a single topic may contain up to seven segments or excerpts, provided the total running time of the submission video is 60 minutes or less. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on [page 11](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

33. Outstanding Investigative Journalism in Spanish

This category is reserved for investigative reports in Spanish-language media. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may be drawn from a single broadcast or a series of broadcasts or can be in the form of documentary that ran as a news special. The program must be a comprehensive treatment of a single theme or topic and may be either historical or contemporary.

- The Emmy® award recognizes the work of Executive Producer[s], Producer[s], Director[s], Head Writer[s] and Writer[s], Host[s], Co-Host[s], Anchor[s] and Correspondent[s] credited on show.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Likewise a submission composed of a series of individual reports on a single topic may contain up to seven segments or excerpts, provided the total running time of the submission video is 60 minutes or less. Dip to black between excerpts of non-continuous

programming.

- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

34. Outstanding Feature Story in Spanish

This category is reserved for feature stories in Spanish. Entries may include soft features--human interest stories, profiles etc., often with a light, humorous or uplifting tone—as well as hard news features covering current news stories. Entries must be drawn from a single broadcast on a single airdate. Submissions composed of multiple reports from different airdates are not eligible in this category.

- The Emmy® award recognizes the work of Executive Producer[s], Producer[s], Director[s], Head Writer[s] and Writer[s], Host[s], Co-Host[s], Anchor[s] and Correspondent[s] credited on show.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes.
- Maximum number of excerpts: Submissions requiring editing may contain up to 7 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 10](#) for essay instructions).
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

NEW APPROACHES TO NEWS & DOCUMENTARY

*See [page 13](#) for New Approaches entry preparation instructions.

These categories are open to news coverage and/or documentary projects that make use of the flexibility of the online/digital space to go beyond traditional, linear television broadcasts. They are open to projects employing new and emerging platforms and presentation techniques, as well as more established methods and platforms. Potential submissions include, but are not limited to: Multiplatform and/or transmedia news coverage or documentary storytelling projects, interactive projects, multimedia projects, immersive media projects etc.

While these categories are open to new and innovative approaches to the presentation and delivery of content, experiments with form should serve the content of the news story or documentary subject. Entries will be evaluated on, among other things, how well the form of presentation serves the content of the piece.

These categories are not intended for linear documentaries or news reports, although a multimedia or multiplatform submission, for example, may include linear video among other elements. More traditional linear documentary films and news reports—whether broadcast or delivered online--should submit to the various news, long form, and short documentary categories.

35. Outstanding New Approaches: Current News

This category is reserved for coverage of current news stories. Emphasis is on projects that make use of the flexibility of the online/digital space to cover current news stories and issues. It is open to projects employing new and emerging platforms and presentation techniques (virtual reality, for example), as well as more established methods (such as interactive and multimedia news coverage). Due to the nature of this category, there is no set running time for submissions.

36. Outstanding New Approaches: Documentary

This category is reserved for documentaries. Emphasis is on projects that make use of the flexibility of the online/digital space in the treatment of a documentary subject. It is open to projects employing new and emerging platforms and presentation techniques (virtual reality, for example), as well as more established methods (such as interactive and multimedia news and documentary projects). Due to the nature of this category, there is no set running time for submissions.

37. Outstanding New Approaches: Arts, Lifestyle and Culture

This category is reserved for coverage of entertainment, popular culture, the fine arts, and lifestyle trends. Emphasis is on projects that make use of the flexibility of the online/digital space in the treatment of these subjects. It is open to projects employing new and emerging platforms and presentation techniques (virtual reality, for example), as well as more established methods (such as interactive and multimedia projects). Due to the nature of this category, there is no set running time for submissions.

INDIVIDUAL CRAFT ACHIEVEMENT CATEGORIES

- The purpose of the Individual Achievement, or Craft, categories is to recognize those individuals who perform the duties of the craft being recognized. Supervising or directing or approving the work of others - while vital to the creative process - does not qualify for the individual craft awards. Therefore, production personnel such as Producers and Directors are not eligible for the Emmy® in Craft areas unless they specifically perform the duties of the craft being recognized.
- Submissions must be devoted to a single story, subject or theme. While body of work submissions are prohibited, excerpts from a variety of news reports on a given topic or theme (for example a series of reports on the refugee crisis submitted by a news cameraman in Video Journalism: News), or from an ongoing franchise or regularly occurring segment in a newscast (for example a series of commentaries submitted to the Writing category) may be eligible and will be evaluated on a case-by-case basis. Documentary craft submissions must be drawn from a single documentary film (note: a multipart film on a single subject qualifies as a single film).
- Team entries are allowed provided the team of craftpersons is co-creators of a single product (for example a team of researchers who collect information that forms the basis of a documentary). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry. Double Entry is not permitted.
- An individual may enter in more than one Craft area. If an individual works in different disciplines (i.e. as a writer and a researcher), he or she may enter in those separate disciplines.
- Maximum running time for individual achievement submission videos is 20 minutes. Submission videos for programs running longer than 20 minutes must include excerpts demonstrating the Emmy-worthiness of the craft under consideration. There is no segment limit in categories 38-46. Entries may include as many as-aired segments or excerpts as necessary to demonstrate excellence, provided the running time of the submission does not exceed 20 minutes. No internal editing within segments or excerpts is allowed.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 10](#) for essay instructions).
- Writing Entries: Entrants in the Writing category (category 38) must submit one copy of the script for the program or story submitted, in addition to the essay and submission video.
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- Promotional Announcements that promote or advertise a news or documentary broadcast are not eligible for submission to the craft categories. Promos are eligible in category 47/Outstanding Promotional Announcement.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.

38. Outstanding Writing

This category is open to individuals and teams having the creative input in writing, re-writing and amending the script or narration of a news or documentary program. Entries must include one copy of the entire script of the program or story submitted, in addition to the 750-word essay. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

39. Outstanding Research

This category honors individuals engaged in factual and/or archival research. Entrants are those engaged in a significant amount of careful investigation and study to discover facts and collect information about a

subject, or to locate and acquire audiovisual materials that form the basis of a documentary film or news report. It should be clear that the entrant's work was essential to the production. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

40. Outstanding Video Journalism: News

This category is open to camera work for news coverage, and may include reports from newscasts and newsmagazines, as well as live coverage, special reports, and other types of news coverage. It is intended for those who actually record on video events, interviews, and other visuals which comprise a program or story. The cameraperson is the person actually operating and guiding the camera, whether working independently or under the direction of a producer or director. Camerawork for documentaries must be submitted to category 41. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

41. Outstanding Cinematography: Documentary

This category is open to camerawork for documentaries. It is intended for those who actually record on film or videotape events, interviews, and other visuals which comprise a documentary. The cinematographer is the person actually operating and guiding the camera, whether working independently or under the direction of a producer or director. Both short and feature length documentaries should submit to this category. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

42. Outstanding Editing: News

This category is open to editing for news coverage, and may include reports from newscasts and news magazines, as well as live coverage and special reports. Editors are those individuals responsible for editing digital media, videotape and film to produce a finished story or program. Editing for documentaries must be submitted to category 43. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

43. Outstanding Editing: Documentary

This category is open to editing for documentaries. Editors are those individuals responsible for editing digital media, videotape and film to produce a finished documentary. Both short and feature length documentaries should submit to this category. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

44. Outstanding Graphic Design and Art Direction

This category is open to Art Directors & Graphic Designers: Art Directors are those with the overall creative responsibility for the development and supervision of graphic elements in news and documentary programs. Graphic Designers include artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for news & documentary programs. These include, but are not limited to: opens, teases, title sequences, and other graphic elements for news and/or documentary broadcasts; motion graphics that work in tandem with live action elements to create a cohesive visual story for a news feature or documentary film; visual effects utilizing 3D modeling, motion tracking, augmented reality and other techniques. The material submitted must be new material for 2016. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

45. Music & Sound

This category is open to individuals who make a significant contribution to the audio portion of a news broadcast or documentary program, one that enhances viewer understanding or appreciation of the broadcast. Eligible individuals include Composers, Arrangers, Music Directors, Conductors, those involved in audio sweetening, Studio Audio Mixers, Film Sound Mixers, and Live/Location Videotape and Sound Recordists. Please make clear in the accompanying essay whether the submission is for music alone, sound alone, or both music and sound. Music submitted by composers must have originated with the credited composer(s), and must have been created specifically for an eligible program. All music must be new and original for 2016. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

46. Lighting Direction and Scenic Design

This category is open to individuals who make a significant contribution to the lighting and/or scenic design of a news broadcast or documentary program. Lighting Directors are those responsible for the creative direction of the lighting of a studio or remote site. Scenic Designers are responsible for the design and placement of scenery and scenic elements in the studio or field. Statute eligible individuals are those that play a significant role in conceptualizing and /or executing the lighting direction and/or scenic design, as opposed to executives who oversee or approve the work. The material submitted must be new material for 2016. Submission video in this and all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

PROMOTIONAL ANNOUNCEMENT

- This category recognizes outstanding achievement in promotional announcements for news & documentary broadcasts.
- National telecasts (over-the-air, cable and satellite broadcasts etc.) and online/digital programming are eligible for submission.
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- Essay: Each entry must include an essay of up to 750 words explaining why the promo or campaign is Emmy®-worthy. Your essay should address the following issues:
 - Concept: What is the core message of the promo or campaign and how does it deliver that message? How does the promo “sell” the news or documentary broadcast without misrepresenting the facts of the story underlying it?
 - Effectiveness/Impact: Describe the way the promo/campaign seeks to grab the viewer’s attention and motivate him or her to tune in.
 - Execution: Describe the creative and innovative ways that the production elements—graphics, music, editing, script—are brought together to convey the core message of the spot or campaign.

47. Outstanding Promotional Announcement

- This category is for entries that advertise and promote, through an individual spot and/or overall campaign, the brand/image of a network news division, cable news channel and/or individual news or documentary program or series (FRONTLINE, POV, Dateline, 60 Minutes, Nightline etc.), or the storyline or content of a particular telecast.
- Each entry may be for a single production or selections from a campaign. Each campaign may be represented by a composite of no more than five (5) spots which were originally shown during the eligibility year.
- Dip to black between all spots or campaign segments.

- No internal editing for the enhancement of the submission is allowed.

REGIONAL PROGRAMMING

These categories are reserved for spot/breaking news and investigative reports that have been awarded regional Emmy® awards by regional NATAS chapters in the most recent awards cycle. Honorees in the Outstanding Regional News Story categories will receive a crystal pillar featuring the GoldenEmmy® figure, rather than an Emmy statue.

Awards will be presented in the following categories:

48. Outstanding Regional News Story: Spot News

49. Outstanding Regional News Story: Investigative Report

Deadline for Regional submissions is: June 2, 2017. Any regional Spot/Breaking or Investigative Emmy® award recipient honored by a NATAS chapter after June 2, 2017 will be eligible to submit in the 2018 National News & Documentary Emmy® Awards cycle. **There is no entry fee for regional submissions**

- In order to be eligible an entry must have won a regional Emmy® award in a NATAS chapter's most recent award cycle in either the Spot/Breaking or Investigative News categories.
- Entrants must provide all information requested during the online submission process at www.newsdocemmys.tv. Note: Credits must match those submitted for the original regional submission. No additional credits may be added.
- Submission Video: Upload your submission video to the Media page of the submission site at www.newsdocemmys.tv. **Important: Be sure to follow the video specifications on page 11 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- An essay of no more than 750 words explaining why the entry is Emmy®-worthy is required. Your description should include:
 - a. A clear explanation of the editorial and production goals of the piece
 - b. Reportorial and creative techniques used to achieve these goals
 - c. Importance of the subject matter
 - d. Impact of the program, story or report